



Proof of Concept Report I

NOVEMBER 2017–OCTOBER 2018

Integrated Care for High Risk Pregnancies Initiative (ICHRP)

Creating better integrated pathways and stronger partnerships to address African American high-risk pregnancies.

Minnesota Legislature authorized and funded ICHRP in Minnesota Statutes, Section 256B.79

► healthyblackpregnancies.org

Summary

Integrated Care for High Risk Pregnancies (ICHRP) is a Hennepin and Ramsey Counties collaborative that aims to create better integrated pathways and stronger partnerships to address African American high-risk pregnancies. African American families and allies can experience ICHRP's work through: Community Engagement; Capacity Building and training for paraprofessionals and primary care providers in psychosocial health care strategies; multimedia campaigns; and moms services, including outreach, drop-in moms meetings, storytelling, systematized screening, collaborative care planning, referrals, follow up, and father programs/services. The Proof of Concept (PoC) sought to test a basic integrated care concept that would support these goals.

Approach

The Integrated Care for High Risk Pregnancies collaborative was created to leverage existing culturally specific knowledge and services and meet additional key criteria identified in the Minnesota Department of Human Services Request for Proposals. Organizations were awarded grants to help test the PoC using African American moms, families, paraprofessionals, primary care providers and media and technology professionals.



D.I.V.A. Moms Joy, Beauty and Social Barriers Exercise 9/18

Results

The PoC grantees developed a working Integrated Care for High Risk Pregnancies system. The system functioned well, producing results discussed in this report.

Learning About Barriers

In March 2018, the Ramsey County Care Collaborative asked its D.I.V.A Moms groups to comment on barriers they face when obtaining care from clinics and hospitals. The table on the right displays barriers. It is followed by comments from moms regarding their healthcare experiences.

Healthcare Barriers African American Moms Reported Experiencing in Clinic and Hospital Settings

BARRIER	CLINICAL	HOSPITAL
Lack of trust	✓	✓
No relationship with provider	✓	✓
Inability to understand medical terms	✓	✓
Front desk/receptionist staff	✓	
Phone lines and scheduling staff	✓	
Parking		✓
Insensitive nursing staff		✓
Lack of respect for cultural differences		✓

African American Moms' Comments



"Don't assume that I know what's right and DON'T ASSUME what I will or won't do."

"Provide visual tools to explain what I'm doing wrong."

"We aren't honest because we are AFRAID they won't understand."

"Sometimes we reject the help for fear of having THEM PEOPLE ALL UP IN MY BUSINESS."

"Doctors DON'T CARE if I'm homeless."

"REACH OUT to the younger generation of girls SOONER. Connect with the young girls and teens before they become pregnant. Explain the why and the what."

"Be willing to LISTEN."

"Having a provider that looks like me is good and all but I really want to have a provider I CAN RELATE TO and TRUST."

"Nurses are INSENSITIVE to where I'm at, I'm the patient."

"NURSES, it's how you APPROACH me, your BODY LANGUAGE, and RUDE ATTITUDE."

"Nurses shouldn't tell patients to not listen to their mom. And don't ASSUME that the man in the room is the FOB [father of baby]."

"RESPECT peoples CULTURE and their SUPPORT SYSTEM and let them have who they need there."

"DON'T AVOID patients just because they have a lot of visitors."

"MONITORING FOOD [such as] how many juice or crackers someone takes" [is a concern].

"TALK to me about REAL LIFE issues, what may go wrong BEFORE it happens."

"We need a KESHA CARE LINE (not Lisa)—I need a line with an educated sista-friend, someone I can RELATE to that can give me the medical advice and not just her opinion about what to do when I call."

Pilot Components

To deliver the PoC, grantees were selected to develop and implement various components of the pilot ICHRP initiative. Below is a list of the grantees within each PoC role.

COMPONENT	ACTIONS	RESPONSIBLE COLLABORATIVE MEMBER
Capacity Building and Training for paraprofessionals and primary care providers in psychosocial health care strategies and teaming	Work with primary service providers to help enhance knowledge about and services to African American families. DHS staff work with high-level primary service providers, elected officials, and government administrators to encourage support of ICHRP. The collaborative is working with paraprofessionals to better incorporate their skills and expertise into pre- and post-natal care teams; and with various other healthcare providers to assist understanding and use of culturally sensitive psychosocial skills when working with African American families.	AABC & Projects, lead NorthPoint Health & Wellness Center, Inc. Ramsey County Care Collaborative Minnesota Department of Human Services (DHS)
Community Engagement	The transfer of services and knowledge related to ICHRP between grantees, families and the general public is bi-directional. Both gain valuable information about successes, challenges, and services related to high-risk pregnancies.	AABC & Projects
Moms Services	Includes outreach, drop-in moms meetings, storytelling, systematized screening, integrated care planning, referrals, follow up, and father programs/services.	NorthPoint Health & Wellness Center, Inc. Ramsey County Care Collaborative
Multimedia Campaigns	Share knowledge with the broader community through information sessions, social media, and other information sharing forums. Also share information with Minnesota legislators, other leaders and elected officials.	AABC & Projects

Impact from November 2017–October 2018

Total people reached across Hennepin and Ramsey Counties through all ICHRP Programming and Services.

CAPACITY BUILDING AND TRAINING

85

- NP paraprofessional staff attendance at CHW Doula training (1)
- NP paraprofessional staff attendance at PRO/ PPRO/BRO training, Social Determinants of Health, CHW Training, MFIB Training (2)
- RC psychosocial health care strategies training for Westside clinic staff (22)
- RC psychosocial health care strategies training for Regions staff (60)

MOMS SERVICES

4,521

- NP provider referrals (3)
- NP other referrals (25)
- NP client data sharing (2)
- NP community outreach events (15)
- NP PRO screenings (11)
- NP PPRO screening (1)
- RC provider (Regions) referrals (30)
- RC provider (Pregnancy Center) referrals (5)
- RC provider (Westside Services/internal) referrals (140)
- RC community education (ECFE) referrals (3)
- RC volunteer referrals (5)
- RC self-referrals (3)
- RC prenatal groups (21)
- RC drop-in groups (60)
- RC in-person outreach (1,177)
- RC social media outreach (3,000+)
- RC PRO screenings (20)

MULTIMEDIA CAMPAIGNS

30,398

- NP ads on KMOJ and in North News (29,000)
- AP ICHRP webinars attendance (32)
- ICHRP collaborative participation in Rondo Parade (approx. 200)
- AP ICHRP Youth Conference (75)
- AP ICHRP Two-Day Theory of Change Workshop (21)
- AP ICHRP Certified Prenatal Educator Training I, previously called “Doula Training” (20; 3 males)
- AP ICHRP Spring Into Action Provider Conference (50)
- AP Six KMOJ Radio Shows (estimate 1,000)*

KEY

- AP AABC & Projects
- NP NorthPoint Health & Wellness Center, Inc.
- RC Ramsey County Care Collaborative (Westside)

TOTAL NUMBER OF PEOPLE REACHED

35,004

* KMOJ's estimated 140,000 listeners/week divided by 7 days/week = 20,000 listeners/day divided by an estimated 20 hours of airtime daily = an estimated 1,000 listeners/hour

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